

LONG RANGE PLANNING SUMMARY
3 Year Plan

Getting and retaining members is dependent upon:

Having good programs that are about current “hot” topics.

Phoning members to encourage attendance.

We should have panel discussions on controversial topics.

Having round table topics and a members forum.

Having greeters at the door.

Improving quality of food.

Establishing a CSI mentor program, a buddy for 2 or 3 months for new members.

Develop handout surveys for member input.

Appreciation Meeting-cut prices or provide free.

Announce that LU’s and CEU’s are available at each meeting, give certificates, and a synopsis of the meeting topic.

Having professionals attend meetings so that product reps. will attend the meetings.

Announce meeting topics 3-4 months from occurrence.

Getting past presidents’ input.

Involving past presidents’ in committees.

Locations and ideas were made about where to have future picnics.

We would like to increase both meeting attendance and membership 10% in 3 years, and an additional 10% in 5 years

Your input is welcome.

You are the Chapter.

Member recruitment is for everyone.

Additional input by members about our Chapter Long Range Planning can be found at csiallentown.blogspot.com.

The next meeting will be scheduled in September or October 2005.