



# ALLENTOWN CHAPTER

Allentown, Pennsylvania

July 2004

www.csiallentown.org

ALLENTOWN CHAPTER

# THE DUNCEHOLE

## EXTRA! EXTRA! READ ALL ABOUT IT

If you know of someone who is not receiving the newsletter in their email, have them sign up on our website at [www.csiallentown.org](http://www.csiallentown.org). Also, we are now putting the Board Meeting minutes on the website instead of including them in the newsletter.



## This Month's Meeting

### Annual CSI Summer Picnic

Come out and spend some 'down' time with you fellow CSI members and their families at the annual CSI summer picnic. The cost is only \$28 per person. Please note the new location. We are going to have a Caricature artist at the picnic for a few hours, have him draw you for free!

See Picnic flyer and directions on pages 6 and 7

**Wednesday, July 21, 2004**

Emmaus Community Park  
Lions Pavilion

3:00PM until it ends

Menu: BBQ Chicken, NY Strip Steak, Corn on the Cob, Clams, Parsley Potatoes, and Tossed Salad

RSVP by Friday July 10th, 2004 to Tina Eichlin (484) 695-8923  
[eichlin@netcarrier.com](mailto:eichlin@netcarrier.com)

### 2004 Middle Atlantic Region Conference (M.A.R.C.)

September 30th—October 3rd, 2004  
Radisson Penn Harris Hotel and Convention Center  
Camp Hill, Pennsylvania

Check out Page #3 for a schedule of events.

**NOTE: Certification Exams will be held on Thursday, Sept. 30,**

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#### NOTE

All No-Shows to meetings or events will be billed.

#### NEXT MONTH

Highlighting South Bethlehem; An Architectural Lighting Plan by Steven Glickman, AIA  
Tabletop: Diversified Lighting

#### FOLLOWING MONTH

Plant Tour of National Woodworking Mfg .Co

# Contacts

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PUBLICATION DEADLINE

Friday After Chapter Meeting

# The President's Message

Why should I get involved in CSI?

Why should I attend the monthly meetings?

The answers to these questions can be different for each individual – That is what makes CSI so unique. It is the blending of so many individuals with different careers, projects and opportunities that make CSI so interesting and appealing. This blending allows the monthly meetings to become an effective way to network with others who are facing, or have faced similar situations. And out of these common situations unique and interesting friendships develop making CSI a second family. And who said you can not pick your family!!

It is my goal as President of the Allentown Chapter to try and make the Allentown Chapter the best it can be. I want to make the Allentown Chapter as beneficial to you and your company as I possible can. Please feel free to contact me with any ideas, suggestions or concerns that you may have to better the chapter - Your thoughts are probable the same as many others in the chapter and voicing your opinion will only benefit everyone as a whole. I need your input to make the chapter beneficial and educational to you!

If you have not been to a CSI meeting in a while please give it a try again and see how fun and educational it can be. Our next meeting is our annual CSI Picnic which is going to be held at Emmaus Community Park. Come out for an informal evening of fun with other CSI members and their families. Look forward to seeing you there!!!

Sincerely,  
Roxanne Verrastro, CCCA, CSI  
President of the Allentown Chapter

## From The Editor's Desk

If anyone is interested in taking over the newsletter, please let me know.

I am also always looking for interesting items for the newsletter, please email me if you have any ideas.

Sincerely,  
Brad Teeters, CSI  
[Brad@mflidofreading.com](mailto:Brad@mflidofreading.com)

## ADVERTISING

If you are interested in advertising on our CSI website, either contact Brad Teeters at [csi.allentown@verizon.net](mailto:csi.allentown@verizon.net) or follow the link at the top right corner of our website's main page, [www.csiallentown.org](http://www.csiallentown.org).



# Middle Atlantic Regional Conference

## A CAPITAL IDEA

September 30th—October 3rd, 2004  
Radisson Penn Harris Hotel and Convention Center  
Camp Hill, Pennsylvania

**Activities:** Golf Tournament and Sporting Clays, Trap, Skeet shoot,

**Self Guided Tours:** Lancaster Amish Country, Boyds Bears, Gettysburg Battlefield, Ashcombe Farm, Antique Auto Club of America—Museum, Chocolate World-Outlet Shopping, Hershey Hotel Spa & Gardens

**Plant Tours:** Harley Davidson North American Assembly Plant or PPG Industries Glass Plant

**More Activities:** IMAX Theater-Whitaker Center, Susquehanna Art Gallery, Group Dinner—National Civil War Museum

**More Tours:** PA State Capitol Technical Tour, Organized Escorted Social and Historical Tour

Check out [www.acapitalidea.com](http://www.acapitalidea.com) for more information.



## The 6th Annual Product Representative Academy

October 27-29, 2004

Denver, Colorado

[www.csinet.org/prainfo](http://www.csinet.org/prainfo)

Registration is open for the 6th Annual Product Representative Academy!

In this three-day program, you will participate in hands-on, intensive, interactive sessions run by experts. You will take home techniques and insight to share with your firm. Or, bring your colleagues to the PRA at a discounted group rate! Our 2003 event sold out! Enrollment is limited to ensure a quality education experience with a low faculty-to-attendee ratio, so register early to secure your space. Position yourself for success. REGISTER NOW!

Whether you are new to the field or a seasoned veteran, the PRA will give you valuable insight and information. No where else will you find this level of training.

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### **Allentown Chapter CSI—Mission Statement**

The Allentown chapter of CSI strives to provide opportunities for education, and the exchange of knowledge and information for its members and the construction community by using the available resources through its diverse membership and relationships.



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Estimator

Directory Service Ad (base ad):	\$75/year
Directory Service Ad with Internet listing:	\$100/year
Business Card Ad w/Directory Service Ad:	\$150/year
Business Card Ad with Internet display ad:	\$200/year
Full Page Insert Copies Provided by you	\$100/issue
Half Page Ad:	\$75/issue
Quarter Page Ad:	\$50/issue
Table Top Displays at Monthly Meetings	\$25/mtg.

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# CSI ANNUAL SUMMER PICNIC

DATE: JULY 21, 2003  
TIME: 3:00 P.M. TO ?  
PLACE: EMMAUS COMMUNITY  
PARK  
"LIONS" PAVILLION

MARK YOUR CALENDERS FOR THE  
ANNUAL CSI -ALLENTOWN CHAPTER  
PICNIC.

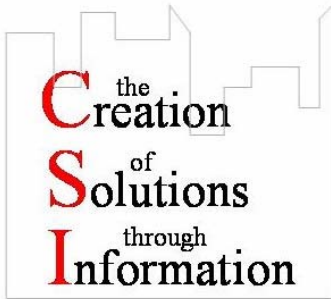
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484-695-8923

# EXPO 2004

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The 26<sup>th</sup> Annual CSI Expo held in April, 2004 presented a slightly different show experience from previous years for attendees. The theme was “the **C**reation of **S**olutions through **I**nformation” which displayed over 70 exhibitors, provided 3 educational seminars, held a design competition, featured hands-on vendor booths and showcased the construction of a mini-structure, a new addition to the show, which provided architects, contractors, students and other industry professionals with the experience in learning installation practices of specific products.

This unique experience benefited both types of CSI members: the Industry and the Professional. Many of the hands-on vendors donated their products to the mini-structure, and then installed them during the show.

The style of the playhouse is modernist with a single-pitched roof, composite exterior wall panels and the use of primary colors within the materials. The framing was built previous to the show by expo committee members and then assembled by Framework Technologies, Inc. of Allentown during the show. Framework Technologies also installed the air barrier, double-hung windows, steel door, countertop and the composite wall panels. Product manufacturers installed the roof, ceramic wall tile and wall covering. Exhibitors found that the traffic on the expo floor this April was busier and the show better attended overall than previous years. The playhouse was a great idea for the show, and in consideration of the end users – children, the design was created to be unique and fun with non-traditional materials.

The playhouse was donated, at the end of the show, to Lehigh Valley Child Care - a local daycare center in Allentown, PA. The daycare was selected from a number of letters submitted to the expo chairperson – Roxanne Verrastro, CCCA (who created the idea of the playhouse), from daycare centers throughout the Lehigh Valley. Children from Lehigh Valley Child Care personally wrote letters, which contributed to them receiving the playhouse.

## **EXPO'04 BOOTH AWARD WINNERS**

### ***BEST HANDS-ON EXHIBITOR***

Dal-Tile Corporation  
Susan Metka

### ***BEST NEW EXHIBITOR***

Garden State Tile Distributors, Inc.  
Lori Bowers-Leak, Architectural Sales

### ***BEST TECHNICAL EXHIBITOR***

Grace Construction Products  
Andrew S. Good, CSI, CCPR  
Architectural Sales Representative  
Specialty Building Materials

### ***BEST OF SHOW***

Roland & Roland, Inc.  
Gordon Brader

## **CSI Show Sponsors**

Modernfold of Reading  
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Spillman Farmer Architects  
Beth Hanover Supply  
Acoustical Spray Insulators  
Dal-Tile

## **EXPO '04 PLAYHOUSE CONTRIBUTORS**

### **DESIGNERS:**

Sal Verrastro / Clint Newton - Spillman Farmer Architects  
Krista Gazzana - W2A Design Group

### **MATERIAL CONTRIBUTORS:**

Countertop - Jean Thompson; C.H. Briggs  
Air Barrier - Sara; Eastern Distributors Company  
Metal Roofing - Tina Montone; ATAS International  
Roof Underlayment - Andy Good; W.R. Grace Company  
Siding - Lee Ann Slatery; United Panel, Inc.  
Door & Frame - John Simon; General Supply Company  
Windows - Jeff Surovi; Reeb Millwork Corporation  
Flooring - Eileen Masciarelli, Nora Rubber Flooring  
Ceramic Tile - Susan Metka; Dal-Tile  
Paint - Russ Uhler; Sherwin Williams  
Wall Covering - John Cannon; Koroseal  
Chair - Roxanne Verrastro; DeCamp Associates

### **CONSTRUCTORS**

Sal Verrastro, Krista Gazzana, Mitch Miller, Tina Montone, Mark Nattress, James Wilcoxson, and Framework Technology (John Holzer and Spencer Daw).

## **Design Competition Winners**

1st Place \$125.00

2nd Place \$75.00

**Clint Newton and Randy Galiotto**

**Rebecca Skyzat and Matt Foster**

## **CSI Door Prizes**

1 <sup>st</sup> Prize	\$500.00 Circuit City Gift Certificate	Joe Klocek, Bonsall Shafferman
2 <sup>nd</sup> Prize	\$200.00 Home Depot Gift Certificate	Gus, Integra Homes
3 <sup>rd</sup> Prize	\$100.00 LV Mall Gift Certificate	David Dietrich, Stone Masonry Inc
4 <sup>th</sup> Prize	\$100.00 LV Mall Gift Certificate	Thomas Potts, Boilino Greene Home Design
Exhibitor Gift	Palm Pilot and Accessories	Jeff Turicik

## **Bingo Cards**

Professional	Frank Lloyd Wright	William Meister
Industry	\$ 75.00 Appenino Gift Certificate	Yasmin Bugaigh's

## **Door Prizes**

<b><u>Prize</u></b>	<b><u>Compliments of</u></b>	<b><u>Winner</u></b>
Laser Torpedo Level	CSI	Charles Knecht
8 Pouch Leather Tool Belt	CSI	Dennis Herman
Construction Master IV Calculator	CSI	Dave Perry
\$50.00 Giant Gift Card	CSI	Mitchel Abramowitz
\$50.00 Gas Gift Card	CSI	Carlos Arcelay
\$50.00 Dan Schantz Gift Card	CSI	Sal Verrastro
\$50.00 House Splendid Gift	CSI	Julie Ann Wagner
\$50.00 House Splendid Gift	CSI	Linda Anderson
Baseball Cap	Access Ability	Bob Eishenhauer
Fleece Jacket	Garden State Tile	Bob Eishenhauer
\$50.00 GC to The Road House Grill	Beth Hanover	Keith Weitknecht
\$50.00 GC to Damien's	Dal-Tile	Rebecca Skrzat
\$50.00 GC to Outback	CSI	Mike Dwyer
Grey Fleece Pull Over	Protect Alarms	Forrest Hoffert
Basket with Tile Soap	Garden State Tile	Pam Eishenhauer
Major League Baseball Cards	YKK Architects	Mike Bond
Major League Baseball Cards	YKK Architects	Michael Patten
Sony DVD Player	Modernfold of Reading	Stanley Baumanf
Set of Screwdrivers	Morris Black	George Lytle
Leather Briefcase	Modernfold of Reading	Allison Bradburg

# You are Responsible

When you have a change in address, telephone number, or email address, you are the only person who can contact the Institute and change or correct the roster. The Chapter depends on the Institute data for sending emails, mailing postcard notices about meetings, and special events. If your information on the Institute roster is incorrect, you will be cut off from the flow of information about the Chapter, Region, and Institute events.

Act now! Make sure that you stay in contact with CSI!

## CALENDAR OF EVENTS

### JULY 2004

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## 2004

### JULY 2004

7/4—Independence Day

7/21—CSI Picnic

### AUGUST 2004

8/18—CSI Meeting

### SEPTEMBER 2004

9/6—Labor Day

9/15—CSI Meeting (Plant Tour)

9/22—Autumn Begins